CLASSIFICATION OFFICE DECISION

Title of publication: cutieALL.wmv

Other known title(s): Not stated

OFLC ref: 1500030.067

Medium: Computer Moving Image File

Director: Not stated

Producer: Not stated

Country of origin: Not stated

Language: Not applicable

Applicant: Secretary for Internal Affairs

Classification: Objectionable.

Excisions: No excisions recommended

Descriptive note: None

Display conditions: None

Date of entry in Register: 15 May 2015

Date of direction to issue a label: No direction to issue a label has been issued

Date of notice of decision: 15 May 2015

	Components	Running time
Timed component(s):	cutieALL.wmv	14:20
Total running time:		14:20

Summary of reasons for decision:

The computer moving image file is a slideshow of images depicting a young teenage girl posing in a variety of skimpy outfits. The girl's poses are coquettish and faux-innocent, designed to draw attention to her youthfulness while advertising her sexual availability. While the images are non-

nude a sexual reading is unavoidable. As such the slideshow encourages a sexual interest in teenage girls and perpetuates the belief that they are available for adult forms of sexual activity. The video tends to promote and support the exploitation of young persons for sexual purposes, under s3(2)(a) of the Films, Videos, and Publications Classification Act 1993.

The classification of the publication interferes with the right to freedom of expression set out in the New Zealand Bill of Rights Act 1990. However, this is an outcome that is consistent with Parliament's intention and is a reasonable limitation on the freedom of expression. The classification reflects the concern of a free and democratic society to protect its young and vulnerable members from sexual exploitation.